



**The 2012 Marijane Viat Writing Award is Sponsored by the Eldorado Hotel and Casino, Reno, NV.**

The theme of this year's contest is "***For the Love of Bowling***", and rightfully so, as the contest honors the first CBW president, Marijane Viat, who indeed had a "love for bowling".

All CBW members are invited to support the writing contest. Write a story of an experience that exemplifies the love of bowling. The winner will be announced at the 2012 CBW Annual Media and Publicity Luncheon in June at the Double Tree Hotel in Sacramento.

Following are the guidelines:

- Story must be written by a member of the California Bowling Writers.
- Theme of the contest is anything that exemplifies "***For the love of bowling.***"
- Length of the article should be not less than 500 and not more than 1500 words.
- News, Editorial, Event Coverage, Profile or Feature Stories will all be judged in the same category.
- Entries are limited to two articles per member.
- Submissions must have been published between April 1, 2011 and March 31, 2012.
- Entries must be original clippings, photocopies or printouts from materials published in a newspaper, newsletter or on an Internet website. Upon review, applicants will be asked to submit an electronic copy (Word doc or .PDF) of the article, excluding a byline, to submit for judging.
- Send your entries by USPS to: **Phyl Knoll, Contest Chairman, 5161 W 136 St., Hawthorne 90250-5637** or by E-mail to: **phylbowls@sbcglobal.net**.
- All entries received will be acknowledged by the Chairman to the USPS or E-mail address provided with your entry.
- Applications, including supporting documents, must be postmarked to the chairman no later than **Monday, April 2, 2012**.

\*\*\*\*\*

Member Name \_\_\_\_\_

E-mail \_\_\_\_\_

Phone \_\_\_\_\_

Name of Publication \_\_\_\_\_

Article Title \_\_\_\_\_

Date \_\_\_\_\_